



## 2020 NVON Project in Common

“Double Your Influence-Add 2” membership incentive for this year has had no numerical response from member states. I did receive information from four states on their ongoing membership campaigns. With that being stated, we all know too well the underlining reason. NVON organization did welcome Michigan this year bringing our total to nine member states.

Using the web sites from each of our member states, I checked to see what information was available on *Membership*. Some sites were easier to use than others, but our mission statements are very similar. Not all states post membership numbers.

According to our Treasurer, these are the 2020 state membership numbers: Arkansas-3,655; Kentucky-13,435; Illinois-5,403; Indiana-7,113; Michigan-175; North Carolina-1,650; South Carolina-732; West Virginia-1,976; Wisconsin-2,975 for a total of 37,114.

North Carolina and West Virginia had brochures you could print. If others had this available, it was not in a place I could access. Indiana posted “Ideas for Recruiting New Members”. Kentucky has a great “Marketing & Recruiting” page for items to purchase with their logo embroidered on fabric, plus information on their continuing membership campaign, reported last year. Wisconsin’s goal is to gain two new members per county, sponsor an event to include the entire family, and encourage each county to have a membership chair. Congratulations to South Carolina! The ONLY STATE to have information on NVON projects in common (membership and water around the world).

Last year during NVON, several of us talked about virtual meetings and the information Pat Weitzmann shared from New Zealand. Who would have thought, one year later we would be having a NVON virtual meeting? Well ladies, sometimes we are thrown into circumstances we would not have chosen.

What an opportunity to gain members! That busy mother can log-in and be part of your small group and not miss any educational programs. The homebound member that has been such an intricate part of your club can now be included. Several formats exist for group meetings. The Google Platform and Zoom are two very simple ones I have used and there are probably more available. Let’s put technology on our list for MEMBERSHIP and get busy introducing this simple way to talk to one another in a group setting and be safe. If elementary children can go to school virtually, surely we adults can have our volunteer club meetings virtually.

Joyce W. Kluttz

NVON Vice President